

iCan
Now More Than Ever



GIVING LEADS TO GREATER EARNINGS

by Harv Forsgren, Federal Employee

How would you like to be rich, happy and viewed as a leader by those around you? There's one easy way: give. "Wait a second," you're saying. **"How will giving my resources away make me rich?"**

Let's turn to an expert. Arthur C. Brooks, president of the American Enterprise Institute, spent years studying the results of giving and found that **people who give will earn more money (you might think it's because they have more money to give, but Brooks emphasized that the data clearly shows giving comes first).**

The study findings hold true whether you give money, volunteer, or give blood. **People who do those things end up better off financially.** Is it the hand of God? Something that changes in the neurochemistry of our brains when we give, or just good Karma?

Who knows, but the fact remains – **givers benefit from the principle "what goes around comes around."** Similar studies show that people who give are happier and more likely to be seen as leaders by their peers. So as we open this CFC season, I invite you to do yourself, and the community, a big favor: give! **CFC is also a time to have fun.**

