



CFC Norcal is committed to helping the environment and creating a greener campaign. Under the leadership of CFC Norcal's board, over 200 agency directors, Loaned Executives, Coordinators and Key Workers were surveyed about the possibility of developing a greener campaign and found overwhelming interest and support. To that end, the board's new initiative, "Go Green with CFC" is designed to create a 50% greener campaign using the following principles:

RE-DUCE printed materials. Promote & encourage the use of a searchable charity listing, campaign tools and materials and when possible *Employee Express* at www.cfcnorcal.com.

RE-USE encourage agency's to use printed materials to promote the campaign and use online materials, when possible, for campaign brochures, training tool-kits, etc.

RE-CYCLE and RE-PURPOSE encourage recycling of all printed campaign materials and the use of the brochure as a resource tool for employees or community members.

Have a great campaign season and remember to *Go Green with CFC!*

