



2011 CFC NORCAL, Campaign Updates, July 14, 2011

Overview

- 2011 is the 50th Anniversary of the CFC. There is a new CFC logo and we are planning a Blue Ribbon event for early Sept.
- CFC Norcal has been awarded OPM's prestigious *Innovation Award* for its *Go Green With CFC* program, which saved \$200,000 and was featured in the national CFC conference on eGiving. Ceremony to take place at White House, Eisenhower Executive Building, June 28. Mark Reiss, 2010 CFC Norcal Chair, Jan Wright, 2011 CFC Norcal Chair and Michelle Walker, CFC Director, will be in attendance.
- 2011 Goals: \$4.5 Million & 100% education.
- CFC Norcal Campaign Window: Sept 1 – Dec 15, 2011

Updates

- Coin Design contest deadline was Monday, June 27; had 30 entries.
- Seven CFC campaigns in CA are interested in ordering the 2011 CFC Norcal Coins, which will focus on the 50th Anniversary
- CFC Cabinet Board Meetings: 10:30-12noon on 7/12, 8/9, 9/13, 10/11, 11/8, 12/13 & 1/10

Loaned Executives:

- **June 30:** Nominations due to FEB office
- **Aug 17-19:** Training in San Francisco
- **Monthly meetings:** 12-1pm on 8/9, 9/13, 10/11, 11/8, 12/13 & 1/10

CFC Norcal Kick-Offs:

- **Tentative 50th Anniversary Celebrations:** September 14 Kick-Off
- **CFC Norcal Kick-Offs:** Sept 12 – 23
- **CFC Norcal Coordinator & Key Worker Trainings:** Sept 23 – Oct 7 (campaign materials to be picked up)

Recommended Agency Campaign Window:

- **October 3 – November 18, 2011**

CFC Service Days:

- **1st Saturdays:** Sept 3; Oct 1; Nov 5; and Dec 3

Social Networking:

- www.facebook.com/cfcnorcal
- www.twitter.com/cfcnorcal

CFC Golf Tournament: Oct 14: NASA Campus

Door Prize Entry Forms Due to CFC Offices: Oct 29, Nov 30 & Jan 6.

2011 Go Green With CFC contest deadline: Jan 6.

CFC NORCAL OFFICE LOCATIONS

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