



## ***GO GREEN WITH CFC CHAMPIONS CONTEST***

*Go Green with CFC Champions* contest recognizes outstanding leadership, dedication and team spirit that exemplifies innovation, inspiration, education, participation and awareness for the environment and the CFC. The award was established to promote, share and exchange ideas that can be replicated by other Agencies, thus contributing to greener possibilities in future years.

CFC Norcal is committed to helping the environment and creating a greener campaign. Under the Cabinet's leadership over 200 employees participated in a January 2010 survey that found 80% were interested in conducting a greener CFC program. To that end, the new initiative, "*Go Green with CFC*" was designed to create a 50% greener campaign using the following principles:

## **RE-DUCE, RE-USE, RE-CYCLE & RE-PURPOSE**

*Go Green with CFC* encourages employees to re-duce printed materials, share, re-use and re-cycle brochures and when possible use e-pledging systems such as Employee Express (EEX) and CFC Nexus at [www.cfcnorcal.com](http://www.cfcnorcal.com).

The 2011 *Go Green with CFC Champions* seeks inspirational leaders, thinkers and most importantly, doers – who have shown determination, resourcefulness and enduring commitment towards a better, cleaner, more prosperous and greener CFC.

Nominations will be accepted until December 16, 2011. The Cabinet's Executive Team will select a winner and the results will be final. We need and want to share your creativity, innovation, leadership and commitment. Don't miss this opportunity to nominate your *Go Green with CFC Champion!*

## ***GO GREEN WITH CFC CHAMPION NOMINATION FORM***

Name of nominee (individual, office or agency): \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

Name and title of nominator: \_\_\_\_\_

Nominator email: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

**Summary of achievements:** Explain why you feel this nominee should be considered as the *GO GREEN WITH CFC CHAMPION*. Provide examples that demonstrate the nominee's ability to promote, educate & increase CFC awareness, while using efficient and cost-effective solutions to create a Greener campaign. May use one (1) additional page.

**Submit any media (up to 10 slides &/or up to 3 min DVD) to substantiate or support the narrative above. Support materials will not be returned and may be used in future educational and promotional CFC Norcal trainings. Deadline is December 16, 2011; only emails accepted, send to [Oliver@mapgives.com](mailto:Oliver@mapgives.com).**